

**Scheme of Award for: Excellence in Innovation & Design**

**Eligibility**

- Open to Electronics and IT Hardware Manufacturing Companies, Electronic Design Organisations, EMS Companies, Component Manufacturers and Technology Service Providers operating in India
- Preference will be given to innovations demonstrating technological excellence, design innovation, business impact, sustainability and intellectual property creation
- Separate awards will be considered under SME and Large Enterprise categories

Please put a tick mark in front of the category you wish to nominate your company for:

- A. Innovation in Product/Technology
- B. Innovation in Manufacturing Process /Service Process
- C. Electronic Design Excellence and Technology Architecture

*Excellence in Innovation details are to be submitted for **Either (A) or (B) categories**. Additional information may be provided for **Excellence in Design as per Category (C)***

**A) Innovation in Product/Technology**

*This category recognises innovative products/Technology that have redefined markets and/or created new ones by improving usability, access and value, and deploying cutting-edge design and R&D. Please provide information in Annexures*

Information Head	Annexure No	Supporting Document (if any)
○ Describe the product being nominated and what is its innovation about.		
○ Describe the background, inspiration, motivation behind the Idea		
○ Describe difficulties/challenges faced in realization of idea into a product/technology.		
○ What were the risks involved?		
○ Describe the business impact of the product – has it helped you win more customers, increase market share, or enter new geographies?		
○ Environmental impact of the innovation		
○ Patent Status		
○ Declaration		

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**B) Innovation in Manufacturing/Service Process**

*This award will go to companies who have demonstrated an ability to achieve world-class manufacturing standards and/or Service Delivery process – benchmarking against best practices, achievement of high-efficiency norms, use of systems for continuous and sustained improvement. Please provide information in Annexures*

Information Head	Annexure No	Supporting Document (if any)
○ Describe the manufacturing /service process you wish to nominate.		
○ What was the key challenge that led to this innovative initiative?		
○ Describe difficulties /challenges faced in achieving the desired results.		
○ What were the risks involved?		
○ Describe the business impact of the initiative – has it helped you in enhancing productivity, efficiency, speed of service delivery or reducing cost/waste		
○ Has it helped you to increase market share, or enter new geographies?		
○ Environmental impact of the innovation		
○ Declaration		

**C) Electronic Design Excellence and Technology Architecture**

*This award honours organisations that have successfully translated innovative concepts into commercially viable products, platforms or solutions through strong in-house design capabilities, robust engineering processes, design for manufacturability, reliability, sustainability and intellectual property creation*

Information Head	Respond in 250 words
<ul style="list-style-type: none"> <li>○ Describe the electronic design, technology architecture and innovation being nominated for.</li> <li>○ Explain the problem or opportunity addressed, the uniqueness of the solution</li> <li>○ Key design features, technical complexity, and competitive differentiation</li> </ul>	
<ul style="list-style-type: none"> <li>○ Describe the design and development journey, including engineering capabilities, design processes, intellectual property created</li> <li>○ The impact of the design on product performance, manufacturability, reliability, sustainability, customer value and business success</li> </ul>	

Note: Please limit the Award Entry details to a maximum of 20 pages. Any large annexure, if very important, may be sent in a soft copy.